



**Albany County Airport Authority**

**Public Communications Committee**

**AGENDA**

**Wednesday, September 10, 2025 @ 11:30 a.m.**

- 1. Approval of Minutes: May 1, 2024**
- 2. Recent Media Coverage**
- 3. Social Media**
  - a. Metrics**
  - b. Top Performing Posts**
- 4. Upcoming Events**
  - a. Southwest 25<sup>th</sup> Anniversary – Saturday, September 13, 2025**
  - b. Concourse B Ribbon Cutting – TBD**
  - c. Honor Flight – Saturday, October 4, 2025**
  - d. Regional Advisory Board Meeting – October 22, 2025**
- 5. New Initiatives**
  - a. ALB Advertising Program**
  - b. Updated Staff Photos**