



Albany County Airport Authority

Public Communications Committee

AGENDA

Wednesday, April 8, 2026 @ 12:10 PM

1. Approval of Minutes: February 4, 2026
2. Signage Kick-Off

Executive Session - Attorney-Client Privilege Matters

ES-1 Matter Involving a Particular Corporation

NOTICE

THANK YOU for your ad submission!

Your ad has been submitted for publication. Below is a confirmation of your ad placement. You will also receive an email confirmation.

ORDER DETAILS

Order Number: **IPLATU0134084**

Order Status: Submitted

Classification: Legals

Package: Albany Times Union...

Site: albany

Affidavit Yes: \$15.99

Final Cost: \$35.49

Purchase Order #: **154006**

Payment Type: Account Billed

User ID: IPL0010194

PREVIEW FOR AD NUMBER IPLATU01340840

2.38inches x 1.32inches

ALBANY COUNTY AIRPORT AUTHORITY
PUBLIC COMMUNICATIONS COMMITTEE
MEETING NOTICE

Notice is hereby given of the following Public Communications Committee meeting of the Albany County Airport Authority:

The Albany County Airport Authority will hold a Public Communications Committee meeting on Wednesday April 8, 2026 at 12:10 p.m. The meeting will be held in the Conference Room on the 3rd Floor located in the Main Terminal at the Albany International Airport, Albany, New York.

<< [Click here to print a printer friendly version](#)

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ACCOUNT INFORMATION

ALBANY INTERNATIONAL AIRPORT .
 737 ALBANY SHAKER RD ADMINISTRATIVE
 BLDG SUITE 204 ATTN: Katie Kane
 Albany, NY 12211
 518-242-2214
 KKane@albanyairport.com
 ALBANY INTERNATIONAL AIRPORT

TRANSACTION REPORT

Date April 3, 2026 2:01:3...

Amount: \$35.49

SCHEDULE FOR AD NUMBER IPLATU01340840

April 7, 2026
Albany Times Union



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Posted:
Website
Info Desk
4/3/26
Schaub

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PUBLIC COMMUNICATIONS COMMITTEE
MEETING NOTICE**

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Liz Charland

From: Liz Charland
Sent: Friday, April 3, 2026 10:17 AM
To: Amelia Calhoun (Confidential Secretary to County Executive); 'Beth DiBattista (Turner'; 'Brian King'; 'Cameron Sagan (Albany County'; 'Carl Stewart (Turner'; Carmiena Brooks; Chris Menge; 'County Executive Daniel P. McCoy'; Dave Collins; 'Frank Mauriello, Albany County Minority Leader'; 'George Penn (Albany County'; James Curran (Minority Counsel); 'Jermy Martelle (CHA'; 'Jill Bryce'; Johanna Bateman; Kelly Schoonmaker (TSA); Kevin Butterfield; 'Larry Rulison (Times Union'; 'LRulison (Times Union'; 'Lynne Lekakis Mass Transit Committee'; 'Majority Leader Dennis Feeney'; 'Mary Rozak (Albany County'; Melissa Wolfgang; 'Mike DeMasi (Business Review'; 'mmangini'; Ray Camilli; Rebekah Kennedy (Majority Counsel); 'Rich Amadon (CHA'; 'Rick Karlin'; 'Rob Wagner (Project Manager Turner'; 'Spotlight News'; Steve Dorsey; Susan Quine-Laurilliard (Mass Transit); 'WRGB News'
Subject: Public Communications Committee Wednesday April 8, 2026 @ 12:10 p.m.

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Liz Charland

Subject: Public Communications Meeting

Location: Board Room

Start: Wed 4/8/2026 12:10 PM

End: Wed 4/8/2026 12:15 PM

Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Peter Stuto

Required Attendees: Peter Stuto; Christine Quinn; John O'Donnell; Margaret Herrmann; Matthew Hunter; Jenn Munger; Debbie Pasquini; John LaClair; Kathy Greenwood; Matt Mokey

Resources: ACAA Board Room

Liz Charland

From: Liz Charland
Sent: Friday, April 3, 2026 10:12 AM
To: Saratogian Newspapers; The Colonie Spotlight; The Gazette; The Troy Record
Subject: Public Communications Meeting Wednesday April 8, 2026 at 12:10 p.m.

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Liz Charland

From: Liz Charland
Sent: Friday, April 3, 2026 10:05 AM
To: 'TU Legals'
Subject: RE: Account No. 061026000 - Pre-Approved - No Confirmation Required - Public Communications Meeting April 8, 2026

Note the time of this meeting is 12:10 p.m. NOT 12:15 p.m.

Thank you.
Liz

From: Liz Charland
Sent: Friday, April 3, 2026 9:59 AM
To: 'TU Legals' <TULegals@TimesUnion.com>
Subject: Account No. 061026000 - Pre-Approved - No Confirmation Required - Public Communications Meeting April 8, 2026
Importance: High

Please publish the following Notice below one time as soon as possible. Let me know if you have any questions. Thank you. – Liz

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Liz Charland

From: Liz Charland
Sent: Friday, April 3, 2026 10:05 AM
To: Harold Iselin; Janet Thayer; John-Raphael Pichardo; John-Raphael Pichardo; Kevin R. Hicks, Sr. (Personal); Samuel A. Fresina; Samuel A. Fresina - IPAD; Sari O'Connor; Steven H. Heider
Subject: Public Communications Committee Meeting - Wednesday April 8, 2026 at 12:10 p.m.

Please advise whether or not you will be attending the Public Communication Committee Meeting on Wednesday April 8, 2026 at 12:10 p.m. (Note this meeting will immediately follow the CIC meeting. The Governance meeting will follow the Public Communications meeting.)

Thank you.
Liz

Public Communications Committee Members:

Sari, Chair
Steve, Member
Kevin, Member
Sam, Ex Officio

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AGENDA ITEM NO. 1

**Public Communications Committee
Minutes February 4, 2026**



ALBANY COUNTY AIRPORT AUTHORITY

MINUTES OF THE PUBLIC COMMUNICATIONS COMMITTEE

February 4, 2026

Pursuant to notice duly given and posted, the Public Communications Committee meeting of the Albany County Airport Authority was called to order on February 4, 2026 at 1:00 p.m. in the Third Floor Conference Room located in the Terminal at the Albany International Airport, Albany, New York by the Public Communications Chair Sari O'Connor with the following present:

MEMBERS PRESENT

Sari O'Connor (Committee Chair)
Steven Heider (Committee Member)
Harold Iselin (ACAA Member)
Janet M. Thayer (ACAA Member)

MEMBERS ABSENT

Kevin Hicks (Committee Member)

STAFF

Peter F. Stuto, Chief Executive Officer
John A. O'Donnell, Chief Operating Officer
Christine Quinn, Airport Counsel
Margaret Herrmann, Acting Chief Financial Officer
Matt Hunter, Director of Communications
John LaClair, Chief Engineer
Jenn Munger, Paralegal
Debbie Pasquini, Confidential Secretary
Liz Charland, Administrative Services

ATTENDEES

None

1. Approval of Minutes

Mr. Heider moved to approve the minutes of the December 10, 2025 Public Communications meeting. The motion was adopted unanimously.

Mr. Hunter provided updates on the following - (Power Point Attached)

- 1. Recent Media Coverage**

- 2. Social Media**
 - a. Metrics
 - b. Top Performing Posts
- 3. Website Updates**
- 4. Signage Updates**

There being no further business, the meeting was adjourned at 1:25 p.m.



Albany County Airport Authority

Public Communications Committee

AGENDA

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1. Approval of Minutes: December 10, 2025
2. Recent Media Coverage
3. Social Media
 - a. Metrics
 - b. Top Performing Posts
4. Website Updates
5. Signage Updates



1



2



3



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RECENT MEDIA COVERAGE

TIMES UNION
Saturday, January 3, 2026
(Front Page Feature)

ALB

Airport sees its busiest year ever
December travel at Albion International broke records as 2025 ends

TSA Electronic Ticketing, Location **Average carry-on bag weight**

5

RECENT MEDIA COVERAGE

PLANE WITH FROZEN FUEL LINE LANDS SAFELY AT ALB

- WRGB

TSA CONFIRM ID PROGRAM SET TO BEGIN

- Times Union
- WRGB

NEW FAMILY-FRIENDLY AMENITIES AT ALB

- 99.5 The River (Live In Studio)

NEW FLIGHT SCHOOL AT ALB

- Times Union

ALB

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SOCIAL MEDIA METRICS

Views: 347,974 Interactions: 2,896 Profile Visits: 10,189

61,582
HIGHEST NUMBER OF VIEWS
IN HISTORY OF ALB'S INSTAGRAM PAGE

ALB January 2026

7

SOCIAL MEDIA AUDIENCE

- 19,742 Followers** (Facebook)
- 2,800 Followers** (Instagram)
- 1,474 Followers** (LinkedIn)
- 24,016 Followers** (Global)

258
New Followers

ALB January 2026

8

TOP PERFORMING POST

**United Launches New Route
Between ALB and Denver**

f 175K Views
836 Interactions
115 New Followers

ig 26K Views
449 Interactions
7 New Followers

in 3K Views
71 Interactions

**NOW BOARDING
DENVER (DEN)**

Launching April 2026

ALB ALBANY *by Albany* UNITED

January 2026

9

WEBSITE TRAFFIC

January 2026

51,826
Users

93,606
Sessions

178,166
Page Views

ALB albanyairport.com

10

POINTR METRICS

January 2026

6,552
Sessions

3,716
Devices (Users)

124
Avg. Users Per Day

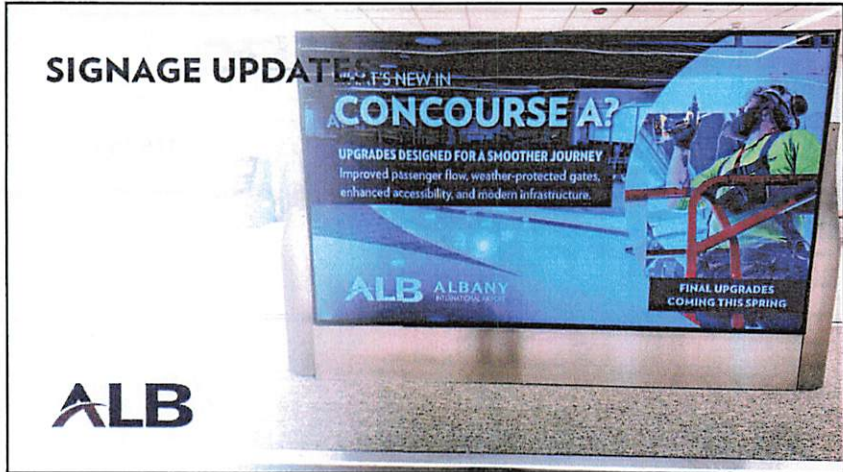
ALB

11

SIGNAGE UPDATES

ALB

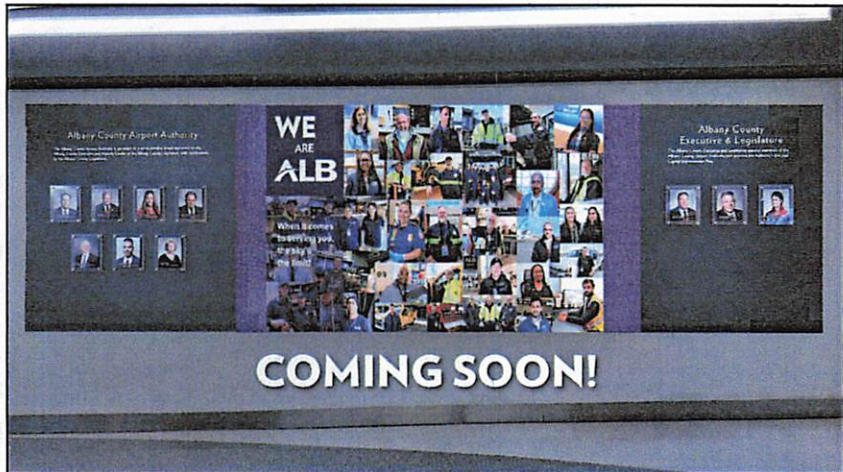
12



13



14



15



16


WEBSITE UPDATES

NEW PAGES

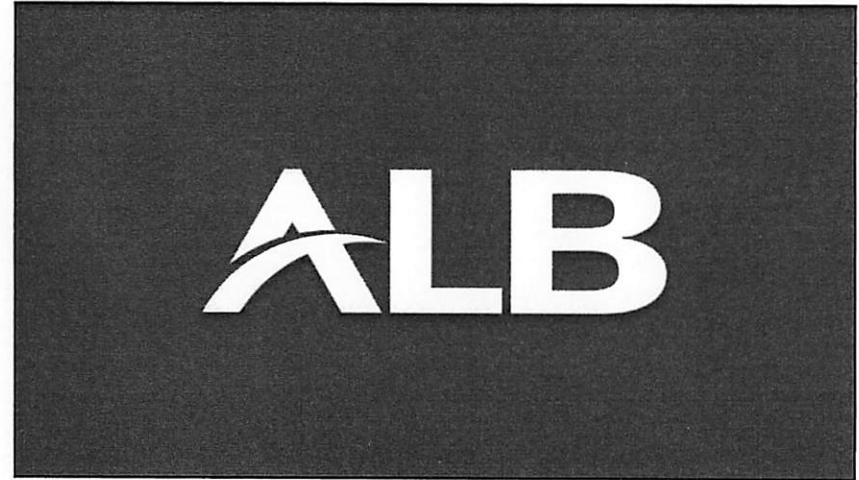
- Children's Play Area
- Sensory Room
- Nursing' Mothers Room

UPDATES

- Terminal Expansion
- Concourse A
- Nursing' Mothers Room
- News Page
- Amenities & Accessibility Pages



17



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